

PROOF

SOCIAL BAKEHOUSE

UK Rural England Prosperity Fund has helped the Proof Social Bakehouse to increase capacity and grow their business.

Tap Social are a social enterprise that brews, bakes, and creates inclusive community hospitality venues to help turn lives around for prisoners and prison leavers through direct employment and advocacy. To date, they have created more than 98,000 hours of paid employment for prisoners on day release from prison and prison leavers. Proof Social Bakehouse is a bakery and café in Kennington that is a part of the Tap Social Movement.

The Project

Tap Social Movement received two REPF grants in order to upgrade their bakery equipment and to install a mezzanine, with the aim of increasing capacity and growing their business.

Improvements included a new full rack electric oven and prover and a mezzanine with capacity for 50 people, suitable for year-round seating.



Benefits

To the business...

Prior to the upgrade, the café would sell out of their bakery goods most days, indicating a need to increase their production to meet demand. Potential wholesale customers had also reached out to the bakery to enquire about supply, however, Proof had to turn them down due to insufficient capacity.

Increased capacity has helped Proof Social Bakehouse to expand their operations and hire more staff.



To the community...

The café is often used for community and commercial events such as an inclusive run club, book signings, away days, and supper clubs. More space allows Tap to offer more community events.

Potential

New local developments should bring more business to the bakery.

New wholesale contracts, customer seating, and bakery expansion will require the hire of more bakery staff, and therefore more opportunities for ex-prisoners.

